

**CITY OF DELTONA, FLORIDA
ECONOMIC DEVELOPMENT LAKESHORE ECO-ECONOMIC &
MICRO-INCUBATOR STUDY SUB-COMMITTEE MEETING
FRIDAY, NOVEMBER 9, 2012**

A Regular Meeting of the Economic Development Lakeshore Eco-Economic & Micro-Incubator Study Sub-Committee was held on Friday, November 9, 2012 in the City of Deltona's 2nd Floor Conference Room at 2345 Providence Blvd., Deltona, Florida.

1. CALL TO ORDER:

The meeting was called to order at 3:30 p.m. by Chairman Braddy.

2. ROLL CALL & DETERMINATION OF QUORUM:

Chairman	Roy Braddy	Present
Vice Chairman	John "Jack" Kesler	Present
Sub-Committee Member	Joe Cerrato	Present
Sub-Committee Member	Bob Desmond	Absent
Sub-Committee Member	Jean Guida	Present
Staff Liaison	Jerry Mayes	Present

Also present: George and Joanne Gehring, John Kizer, Volusia County Economic Development, Paris Pena, Tanya Boggs and George Voll, J&J Security.

3. PLEDGE OF ALLEGIANCE: Pledge was recited.

4. APPROVAL OF MINUTES & AGENDA:

A. Adoption of the Minutes – October 9, 2012:

Chairman Braddy asked if everyone had a chance to review the minutes from October 9, 2012 and if there was any discussion; if not a motion is in order.

Motion was made by Ms. Guida, seconded by Mr. Kesler to approve the minutes for October 9, 2012 as published.

Motion carried with members present voting unanimous.

B. Additions or Deletions to the Agenda:

Chairman Braddy stated he did have an addition to the agenda. He stated while on a business trip he ran into a functioning incubator and he would like to share some information with the Board Members under Item 8 New Business.

5. WELCOME OF GUESTS & PUBLIC:

Chairman Braddy welcomed the guests and thanked them for attending.

6. CITY LIAISON REPORT:

A. Update on Progress for Lakeshore Eco-Economic Project:

Mr. Mayes stated there were two items included in his update. He stated he had a meeting with the local representative for Representative John Mica's office and he indicated that Congressman Mica's office would be interested in looking further at supporting development along the area of the Lakeshore Eco-Economic project especially as it pertains to the investigation and cleanup of any potential brownfield

area. He added that would include the old Progress Energy plant to see if there is any contamination and if so resolving that issue. He stated if that works out the Sub-Committee may go back to a former task and work on parking arrangements for both a multi-model trail head/SunRail shuttle point to the SunRail Depot in DeBary. He stated also staff is looking at a 5K Run to be held on February 16, 2013 along the River to Sea Eco-Trail in that area and if that works out it would start at Deltona Middle School utilizing their parking and possibly Deltona Water's parking area. He stated the run would likely go to Thornby Park and circle back and would help in promoting that area. He stated regarding the Micro-Incubator he had sent an email to Mr. Hartman the manager of the Stowaway storage facility asking for an update on any renovations they are working on and an estimate of the dollar amount to lease the property. He stated he had not had a reply from Mr. Hartman and that completed his report.

7. OLD BUSINESS:

A. Public Sector Participants contributions:

Paris Pena commented he was attending to support and help in any way. He added he would be looking at finding resources to help achieve the objectives.

George Voll from J&J Security expressed that he was very much in support of this project and is here to help in any way possible.

John Kizer with Volusia County Economic Development commented he was in attendance to make sure he doesn't miss any opportunity to help Deltona.

Chairman Braddy thanked the Public Sector Participants for their participation.

8. NEW BUSINESS:

Chairman Braddy stated that while on a business trip to the Dayton area he visited a supplier who does micro-laser drilling, etching and cutting and is currently supplying the company he works for with medical devices. He stated he was having an issue with the quality of their product so he wanted to visit them to check on pricing and to make sure they understood his expectations. He stated he was surprised to find they are an incubator. He stated he was able to ask some questions and he passed out some information he had gathered including feedback from the owner and an employee. He stated the City of Dayton provided the company with a reduced rent; some seminars and the City took care of the upkeep on the building. He stated the owner had to on his own find and align himself with an institution of higher learning that led him to Ohio State, Wright University and Dayton Community College. He stated he found that all the managers employed had been interns and had grown with the business. He stated the business has grown to 50 people serving the Department of Defense and medical businesses and will break ground on their own building in June. He stated the very things the Board is discussing are the things they were talking about. He stated the one problem the company did have was the City was not quick to respond regarding problems with the building such as power and water outages as the City did not maintain a business sense of urgency and as a result these problems caused the business to be shut down and to lose business from time to time. He pointed out that the business had not received any business education or mentoring through the City of Dayton and it was expressed to him that the community seemed to rally around this business more than the government. He suggested that showed getting the incubator idea out to the community could be beneficial and is important. He stated the structure of this company was put together by these employees the oldest of which is 30 with only one person other than the owner having worked for anyone else. He stated the business is now doing \$5 million emphasizing the fact that the owner and his employees had the technical knowledge but not the business knowledge and yet this is a success story. He stated he believed the Board is on the right track but we need to keep looking at all the programs that are out there. He suggested he would be willing to do

some research to try to find a local success story within the local programs if the Board wanted him to. It was suggested possibly having someone from a successful incubator come and speak at a meeting to gain that knowledge. Ms. Guida suggested having our educational partner present to hear those speakers to get them as excited as the Board is. Mr. Mayes stated at this point Daytona State is our partner and he will be working with his contact there to offer them the first right of refusal; Stetson University is another option. He suggested with that incubator beginning and growing to 50 employees through internships we need to be looking at Daytona State, Embry Riddle and others. It was determined that Mr. Mayes will make contact with Mary Bruno at Daytona State and report back whether she will be able to attend our next meeting adding that she has attended several of the educational sub-committee meetings.

9. MEMBER COMMENTS:

Mr. Cerrato commented he had a question as to whether the Progress Energy property was already designated as a brownfield or are they looking to do that. Mr. Mayes answered at this point Progress Energy has not requested that designation for the old Turner Plant. He commented that there were several people from the Enterprise area who had approached him regarding this because it takes a municipality or a county entity to make that determination. He commented that the City would be willing to help with this if the county is not and we could possibly be able to get some federal help. He added if you determine an area is a brownfield you must have redevelopment and Congressman Mica's office who deals with transportation may be able to help with the redevelopment part; these two things must go hand in hand. Mr. Cerrato suggested asking DEDAB to schedule time after the first of the year with the new Commission that would include both sub-committees to make sure we are all on the same page. Mr. Mayes pointed out that any of the Commission Members can attend any of the meetings but it might be better if all the committees come together and give an overall picture of their assignments to the entire Commission as well as the public. He stated they may not be able to be the whole workshop but may be able to get 15 - 30 minutes and he will get with management to see what can be worked out.

Ms. Guida commented she had nothing else to add except she is excited about what Chairman Braddy had stumbled upon by discovering as much as he did about the legwork that incubator had done. She added seeing them go from 0 to 50 employees and finding their own home; she can't wait to see what happens here in Deltona.

Mr. Mayes thanked Chairman Braddy for going the extra steps to get this research together, Mr. Kesler for going with him to see the proposed facility for the incubator, Mr. Cerrato for the idea of an incubator in the first place and welcomed Ms. Guida as a new member. He commented these are the types of things that make the sub-committee move along otherwise we would just be meeting and not accomplishing anything.

Vice Chair Kesler commented regarding the 5K Run that he belonged to an amateur radio group that has done security and safety for those types of runs so, he might be able to get a group together to help out with safety on our run at no cost. Mr. Mayes asked him to send a separate email with his information.

Chairman Braddy commented he will follow up with his commitment to go to Daytona to check out some of the incubators and if he isn't able to get any information he will try Seminole County. He stated he has a friend who is on a Board in that area that may be able to put him in contact with some people. Mr. Mayes suggested Mr. Hardy is coming to speak at a meeting and you have Mr. Kizer who is in attendance and has a very good in into what is happening within Volusia County.

10. PUBLIC COMMENTS:

Tanya Boggs who is with Fairwinds Federal Credit Union and has been a resident of Deltona for 40 years

commented when Mr. Mayes mentioned this committee she had expressed interest in potentially participating in the future. She commented that she decided if she came to a meeting and she got her blood flowing that it may be something she would be very interested in. She commented the incubator is very interesting and she is very excited. She thanked everyone for their service. Mr. Mayes asked Ms. Boggs if she would like to become a member of the sub-committee and she accepted. Mr. Mayes stated he would start the process.

11. CONFIRMATION OF NEXT MEETING DATE, TIME AND LOCATION.

Next meeting scheduled for Friday, December 14, 2012 at 3:30 p.m. in the 2nd Floor Conference Room.

Mr. Mayes commented Ms. Mary Bruno would be attending a meeting but not be speaking and asked the members if they had any speakers in mind. Chairman Braddy stated he would give a report on what he was able to find out and maybe he can find a speaker from one of the incubators. Mr. Cerrato suggested concentrating on the micro-incubator task at the next meeting.

12. ADJOURNMENT:

Motion was made by Mr. Kesler, seconded by Mr. Cerrato to adjourn the meeting.

Motion carried with members present voting unanimously.

Meeting adjourned at 4:05 p.m.

Roy Braddy, Chairman

ATTEST:

Janet Day, Admin. Assistant II